

**PRODUCER & CREATIVE**

# Hello, I'm Kelsey P Jones.

Creating engaging and meaningful content is my passion. Over the past 7 years I've had the privilege to work for companies like BuzzFeed, Netflix, and MGM. I've become a capable and skilled producer with experience in all aspects of production. This is my dream career and I can't imagine myself doing anything else!

**CONTACT**

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www.kelseyppjones.com  
New York, NY

**EDUCATION**

2010-2014  
Bachelor of Arts in Media  
Production  
University of North Carolina,  
Chapel Hill

Double Minor in Screenwriting &  
History

**SKILLS**

- Cinematography
- Photography
- Production Coordination
- Production Management
- Screenwriting/Copywriting
- Project Management
- Budgeting
- Social Media Strategy
- Podcast Production
- Post Production

**LANGUAGES**

**English**



**Spanish**



**French**



## Experience

2019-CURRENT

That Hipster Kid Productions

**OWNER**

Started my own freelance video production business under the name, That Hipster Kid Productions.

- Producing short form content, short films, etc. for clients/brands
- Also specializing in podcast production, photography, & social media management

2019-2020

Dolo Digital in Asheville, NC

**SENIOR PRODUCER**

Produced, filmed, and edited original content for regional & national clients and brands.

- Set up production workflow systems.
- Developed successful content and social media strategies.
- Social media management and content creation.

2018-2018

E! Networks in Los Angeles, CA

**ASSOCIATE PRODUCER**

AP for the fourth season of top reality show, Hollywood Medium with Tyler Henry

- Filmed BTS/Digital Content to help modernize the show and help it reach younger audiences.
- Worked and filmed with A-List Talent.
- Coordinated travel, wardrobe, and scheduling for Tyler Henry.

# Experience Continued

2017-2019

Netflix in Los Angeles, CA

## PRODUCER/EDITOR

Freelance producer and editor for Netflix's social channels.

- Conceptualized/edited videos based around Netflix original and licensed titles.
- Wrote scripts for various social videos.
- Worked with a team of writers and editors to pitch ideas to Netflix's social team.

2017-2017

Trending All Day in Los Angeles, CA

## CREATIVE PRODUCER

Creative Producer working directly under the Head of Production for influencer news website, Trending All Day.

- Produced short form content from start to finish.
- Wrote scripts for various original series.
- Oversaw and hired crew and staff.
- Set up workflow systems and helped execute them.

2016-2017

[LightWorkers.com/MGM](http://LightWorkers.com/MGM) in Los Angeles, CA

## ASSOCIATE PRODUCER

Worked with Senior Producer to build the video department for [LightWorkers.com](http://LightWorkers.com) from the ground up.

- Produced, edited, and directed multiple series.
- Managed budgets and hired crew & talent.
- Helped set up proper production workflow systems.

2014-2016

BuzzFeed in Los Angeles, CA

## JUNIOR PRODUCER

Worked my way from intern to Junior Producer in less than one year after graduating college.

- Produced, wrote, directed, and edited nearly 60 videos amassing over 223 million views.
- Helped develop content that reached untapped BuzzFeed audiences.

## TECHNICAL SKILLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop/Illustrator
- Adobe Audition
- Microsoft Office
- Google Drive
- [monday.com](http://monday.com), Trello, Basecamp, & Asana
- Canva/Adobe Spark
- [frame.io](http://frame.io)

## HOBBIES

- Musician for 19 years
- Avid video game enthusiast
- Social justice/activism
- Movie and television buff
- History nerd
- Cooking for friends/family